

Questão 04



When 24-year-old fashion blogger Scarlett Dixon posted a picture of herself having breakfast, the internet turned nasty. "The best of days start with a smile and positive thoughts. And pancakes. And strawberries", Dixon wrote on her Instagram feed. The post was reposted on Twitter. "Instagram is a ridiculous lie factory made to make us all feel inadequate", wrote Nathan from Cardiff. His post, which has garnered more than 111,000 likes (22 times as many as Dixon's original) and almost 25,000 retweets, prompted a wave of criticism, with comments going like "Fakelife!".

Instagram looks like the friendliest social network imaginable. But, for a growing number of users – and mental health experts – the very positivity of Instagram is precisely the problem. The site encourages its users to present an upbeat, attractive image that others may find at best misleading and at worse harmful. Instagram makes you worry that everyone is perfect – except you.

(Adaptado de <https://www.theguardian.com/technology/2018/sep/17>. Acessado em 19/04/2019).

O texto anterior apresenta uma crítica

- a) a Scarlett Dixon, por propagar uma autoimagem excessivamente positiva e irreal.
- b) ao Instagram, por propiciar postagens que veiculam uma autoimagem irreal das pessoas.
- c) ao *post* de Scarlett Dixon, por gerar uma onda de comentários negativos em outras mídias sociais.
- d) à exposição excessiva da vida íntima das pessoas no Instagram e em outras mídias sociais.

RESPOSTA

Alternativa: B

O texto usa o exemplo de Scarlett Dixon ter propagado uma autoimagem muito positiva e irreal para fazer uma crítica ao Instagram, do qual é usado justamente para veicular autoimagens irreais das pessoas. No texto: "the very positivity of Instagram is precisely the problem. The site encourages its users to present an upbeat, attractive image that others may find at best misleading and at worse harmful. Instagram makes you worry that everyone is perfect – except you."